



# ISO37001:2016 ABMS FAQS

ISO 37001 certification ensures that your organisation is complying with globally recognised processes and procedures that are viewed worldwide as the generally accepted standard for business transparency and good governance as it relates to issues involving bribery and corruption.



# A MESSAGE FROM THE CEO

There are some critical questions being posed to business leaders today: Has your organisation implemented reasonable and proportionate measures to prevent bribery? How will you know if your anti-bribery and anti-corruption controls are adequate? Are you aware of the latest best practices in preventing corruption? In short, are you ready for ISO 37001?

The International Organization for Standardization (ISO) issued the ISO 37001:2016 Anti-Bribery Management System standard, which mirrors numerous steps contained in the U.S. Foreign Corrupt Practices Act (DOJ and SEC) and Good Practice Guidance on Internal Controls, Ethics and Compliance (OECD), Anti-Corruption Ethics and Compliance Handbook for Business (OECD), U.K. Bribery Act 2010 and the British Ministry of Justice's Adequate Procedures document.

Welcome to our ISO 37001 FAQ eBook where you'll have all of your ISO 37001 questions answered. After reading this eBook, I invite you to contact ABAC® Group to learn more about how we can help you become ISO 37001 ready today.

Zafar I. Anjum, CFE, CIS, MICA, Int. Dip. (Fin. Crime), MBCI Chief Executive Officer, ABAC® Group

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Zafar I. Anjum Zafar Anjum is a highly respected professional in the fraud prevention, protective integrity, security and compliance fields. He is known for creating stable and secure networks across challenging global markets. In addition to a Bachelor of Arts, he earned a Master of Science in Counter Fraud and Counter Corruption, along with specialised certification in fraud investigations, fraud and financial crimes, corporate fraud control and pre-employment investigations. Mr Anjum will complete his Doctorate in Criminal Justice in 2020. His leadership abilities create strong collaborative relationships among prevention teams, crime investigators, government officials and business executives seeking dynamic solutions across international marketplaces.

t: +44 (0)7588 454 959 e: <u>zanjum@CRIgroup.com</u>





# WHAT DOES "ADEQUATE PROCEDURES" MEAN?

"Adequate procedures" is a term made popular through the UK Bribery Act of 2010. It presents the potential of a company avoiding liability for failing to prevent bribery if that organisation can fully demonstrate clear, sound and established policies and procedures that deter individuals (inside and outside of the organisation) from partaking in questionable or corrupt conduct.

**READ MORE ON ADEQUATE PROCEDURES** 



# HOW CAN AN ORGANISATION DEMONSTRATE "ADEQUATE PROCEDURES"?

In complying with these guidelines and prove "adequate procedures," public and private sector organisations should strongly consider the ISO 37001:2016 Anti-Bribery Management System certification process which provides proper assurance that the organisation has succeeded in establishing, implementing, maintaining, reviewing and improving its Anti-Bribery Management System.



# WHAT DOES THE STANDARD MEAN?

ISO 37001:2016 Anti-Bribery Management System: it is an internationally accepted standard that specifies the procedures by which an organisation should implement in preventing bribery while detecting and reporting any bribery incident that occurs. The standard certifies that an organisation has implemented reasonable and proportionate measures to prevent bribery. These measures involve top-level leadership, training, bribery risk assessment, due diligence adequacy, financial and commercial controls, reporting, audit, and investigation.

READ MORE ON THE STANDARD



### WHAT ARE THE BENEFITS OF CERTIFICATION?

From improved management systems to enhanced public perception and distinct competitive advantages, certification may provide a positive return on investment for the organisation.

- It helps your company create new and better business partnerships with entities that recognise your certified status, including supply chain manufacturing, joint ventures, pending acquisitions and co-marketing alliances.
- It could potentially reduce corporate insurance premiums.
- It provides your customers, stakeholders, employees, and partners with confidence in your business operations and ethics.
- It provides a competitive edge over noncertified organisations in your industry or niche.

It provides acceptable evidence to prosecutors or courts that the organisation has taken reasonable steps to prevent bribery and corruption.

→ To read more about the <u>25 Benefits of ISO 37001:2016</u> Anti-Bribery and Anti-Corruption (ABMS) Certification





# WHAT CAN I EXPECT FROM THE ISO 37001 ABMS CERTIFICATION PROCESS?

ABAC® Center of Excellence is fully accredited as a Conformity Assessment Body (Certification Body) to assist your organisation in attaining ISO 37001 certification through a thorough bribery risk assessment and audit covering the entire scope of the standard.

The audit methodology is evidencebased, meaning any issues raised will be confirmed through adequate evidence that the ABAC Certification team has discovered during the audit. Auditing techniques take a riskbased approach to examining your organisation's Anti-Bribery Management System (ABMS), and the ABAC Certification team will increase the scale of the investigation if they determine that a specific process presents on a higher risk side. Factors such as Impact, Negligence, Minor, Major, and Critical are taken into consideration during the audit.

A separate audit method is a processbased approach where ABAC Certification examines the organisation's processes while considering the interaction between those processes. Finally, there is a sampling-based audit approach where ABAC Certification incorporates an appropriate sampling plan utilising samples from different ABMS processes to conclude and support the audit findings and results. The audit is extremely thorough in its approach, which results in an accredited certification for the scope of the ISO 37001 Anti-Bribery Management System.

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#### WHAT ARE THE AUDIT STEPS?

The certification audit is comprised of 10 key steps:

- 1. Audit Confirmation
- 2. Pre-Assessment Audit
- 3. Stage 1 Audit Review of Policies, Procedures, Documents; Interviews
- 4. Stage 2 Audit Implementation Audit; Site Visits; Evidence Evaluation
- 5. Follow-up Audit For Non-Conformities; Corrective Action Plan
- 6. Recommendation for Certification
- 7. Certification Decision
- 8. Awarding Certificate
- 9. Continual Improvement and Surveillance
- 10. Re-Certification Audit
- → To read more about our certification process please read <u>Breaking</u>

  Down The ISO 37001 Audit Process



# **AROUND THE WORLD:**ABAC LAWS & REGULATIONS (PART 1)

Governments around the world are responding to need to enact new legislation to fight corruption. Until the last 20 years or so, most laws and regulations were relatively weak, other than the U.S. Foreign Corrupt Practices Act (FCPA). However, a growing intolerance for corruption and increased outrage at high-profile cases has changed the landscape considerably, spurring the more recent UK Bribery Act (UKBA) 2010 and other similar stringent laws. Bribery and corruption can cause extreme harm to organisations and economies, causing distrust, financial loss, criminal consequences and loss of reputation.

In this article series, we are discussing some of the notable anti-bribery anti-corruption (ABAC) laws and regulations around the world.

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# HOW EXTENSIVE IS THE CERTIFICATION PROCESS?

The extent of the entire certification process is generally based on six key procedures, and the level at which these procedures are implemented by the organisation:

- Proportionate Procedures: An
  organisation's procedures to prevent bribery
  associated with it are proportionate to the
  bribery risks it faces and to the nature,
  scale and complexity of the commercial
  organisation's activities. They are also
  clear, practical, accessible, effectively
  implemented and enforced.
- 2. Top Level Commitment: The degree to which top-level management of an organisation (board of directors, owners or any other equivalent body or person) is committed to preventing bribery by persons associated with it, and fosters a culture within the organisation in which bribery is never acceptable.
- 3. Risk Assessment: How the organisation assesses the nature and extent of its exposure to potential external and internal risks of bribery on its behalf by persons associated with it. The assessment is periodically reviewed, informed and documented.
- 4. Due Diligence: How the organisation applies due diligence procedures, taking a proportionate and risk-based approach, in respect of persons who perform or will perform services for or on behalf of the organisation in order to mitigate and confront identified bribery risks.
- 5. Communication: The degree to which the organisation seeks to ensure that its bribery prevention policies and procedures are embedded and understood throughout the organisation through internal and external communication (including training).
- **6. Monitoring and Review:** How the organisation monitors and reviews procedures designed to prevent bribery by persons associated with it and makes improvements where necessary.



# WHAT APPROACHES ARE UTILISED DURING THE AUDIT?

The certification audit approach is based on following criteria:

- Evidence Based Findings: all audit findings will be raised based on objective evidence. The Auditor will gather sufficient evidence to support the audit finding.
- Risk Based Approach: the audit plan will be determined by high risk areas and functionalities.
- Sample Based Approach: the organisation's audit scope and sites will be covered with respect to the certification procedures and IAF published guidelines for multi-site audit and sampling. Sample size will be sufficient to effectively verify the system.
- Process Based Approach: the Auditor will adhere to ISO 19011 guidelines and establish an audit trail of the organisation's processes and interactions as well as risks associated with them.



## HOW LONG IS THE CERTIFICATION PROCESS?

The certification process can take up to eight weeks to complete, dependent on the number of locations visited. The process:

- Employs interviews, policy reviews, sampling, due diligence and testing of methods and techniques;
- Produces sufficient evidence of a sound and adequate anti-bribery management system;
- Spotlights specific areas of risk that demand attention and subsequent improvement to adhere to the standard.

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# DOES THE ORGANISATION HAVE TO APPOINT A QUALITY MANAGER?

While a Quality Manager isn't mandatory, we highly suggest that a representative from the organisation who is familiar with the organisation's risk management processes and procedures act as a primary point person alongside our auditors during the certification process. This will help the process proceed in a more efficient and timely manner.



# DOES ABAC CERTIFICATION PROVIDE CONSULTING SERVICES?

We do not provide consulting services, as that could present a potential conflict of interest during the certification process. WE WELCOME YOU TO TAKE OUR FREE GAP ANALYSIS OF HIGHEST ETHICAL BUSINESS SURVEY (WORTH USD 4500)

Offering Free Evaluation of Corporate Compliance, Business Ethics, Anti-Bribery and Anti-Corruption Framework. The HEBA survey is designed to evaluate your compliance with the adequate procedures to prevent bribery and corruption across the organisation. This survey is monitored and evaluated by qualified ABAC® professionals with Business Ethics, Legal and Compliance background. The survey takes around 10 minutes to complete.

TAKE THE GAP ANALYSIS





#### WHAT IS THE DIFFERENCE BETWEEN AN ACCREDITED AND UNACCREDITED AUDITOR?

Certification can only be attained through an accredited auditor who is trained to the standard and adheres to strict competency requirements for certification bodies. An Accredited Auditor:

- Is specifically certified and credentialed to lead and conduct such audits.
- Is guided by the requirements of ISO 17021-9 to conduct an ABMS assessment.
- Is highly experienced in the areas of anti-bribery and anti-corruption.
- Is knowledgeable of the industry sectors and the respective geographic regions (with a familiarity of the legal jurisdictions) served by the organisation being certified.
- Is qualified to serve as a helpful, non-confrontational advocate during the entire audit process, expertly guiding the organisation through the process.

by CRI® Group - and the group is accredited by EIAC (Emirates International Accreditation Center) and UKAS (United Kingdom Accreditation Service)



# CAN I TRANSFER MY CERTIFICATION TO YOU?

We welcome transfers at any time during the certification cycle.

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### HOW MUCH DOES CERTIFICATION COST?

Certification costs are calculated using several factors, including the size of the organisation, staff size and number of locations that require a visit. In planning the process, we will provide a guaranteed quote upfront.

#### **GET A FREE QUOTE**



# HOW LONG WILL MY CERTIFICATION LAST?

Certification occurs in three-year cycles and we will administer an annual surveillance audit to keep the certification valid for that time period.



# WHO IS RESPONSIBLE FOR INITIATING THE ANNUAL SURVEILLANCE AUDIT?

Our representatives will follow up periodically to keep the lines of communication open and answer any questions or concerns you may have after certification. We will also contact you in advance to coordinate follow-up visits and audits.





## WHAT TYPE OF RESULTS SHOULD WE EXPECT BY ATTAINING CERTIFICATION?

While certification naturally leads to increased transparency and improved corporate governance, it also has many intrinsic benefits:

- It Demonstrates Best Practice in Business: a demonstrated commitment to battling corruption can bring competitive advantages in the marketplace.
- It Helps Position the Organisation as a Premium Provider: which could justify subsequent higher pricing on goods and services.
- It Shows Transparency in Operations: which breeds ideas and input internally that can help the organisation improve on and enhance its systems and processes.
- It Saves the Organisation Money:
   as it results in a marked reduction in
   bribes and the logistics involved in such
   practices.
- It Can Save the Organisation's Employees Time & Energy by eliminating the need for staff to repeatedly establish proof of a qualified anti-bribery and corruption training program.
- It Protects and Preserves the Integrity of the Organisation: which supports a growing international call to incorporate ethics as a core value when conducting business around the world.
- It Leads to Healthier Relationships with Third Parties ensuring that outside third parties have adopted their own qualified anti-bribery measures.
- It Can Greatly Assist in Litigation: certification provides a verified level of proof in legal proceedings that the organisation is committed to antibribery practices by taking reasonable actions to prevent such corruption.)

**It Ensures Compliance:** the statutory defence for corporate liability is provided under subsection 4 of Section 17A, of the Malaysian Anti-Corruption Commission Act, whereby commercial organisations need to prove that "adequate procedures" against corruption have been put in place. In December 2018, the Prime Minister of Malaysia issued the "Guidelines on Adequate Procedures" according to subsection 5 of Section 17A of the MACC (Amendment) Act 2018 (Article 4.4 PRINCIPLE IV: SYSTEMATIC REVIEW, MONITORING AND ENFORCEMENT suggest ISO 37001 external audit one of the best practice to demonstrate adequate procedures). Read Malaysia's National Anti-Corruption Plan 2019-2023 here.



# I AM ONLY INTERESTED IN ISO37001 TRAINING!

Not a problem. At ABAC®, we understand how important ISO 37001 training is for your career, team and organisation. You have ISO 37001 Introductory, Internal Auditor and/or Lead Auditor e-training course to choose from. Our Online platform is easy and user-friendly. And if you are looking for in-class ISO 37001 training just let us know.

TRAINING OPTIONS



#### WHAT OTHER STANDARDS ARE THERE?

ISO 37301:2021 (ISO 19600:2014) Compliance Management Systems: it is a widely accepted standard that provides guidance for establishing, developing, implementing, evaluating, maintaining and improving an organisation's compliance management program. It covers virtually all compliancerelated issues including anti-bribery, anti-corruption, antitrust, fraud, misconduct, export control, anti-money laundering and many others.

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ISO 31000:2018 Risk

Management: this standard provides principles, framework and a process for managing risk, as it covers most business activities, including research, planning, management and communications. This can help the organisation increase the likelihood of achieving objectives, improve the identification of opportunities and threats and effectively allocate and use resources for risk treatment.

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**ISO 37002 Whistleblowing management** 

system: The International Organization for Standardization (ISO) has developed a new guidelines for whistleblowing management systems — ISO 37002. ISO37002 provides guidelines for implementing, managing, evaluating, maintaining and improving a robust and effective whistleblowing management system. But what does it mean in practice and how can it improve and add value to an organisation's existing whistleblowing programme?

**READ MORE** 

ISO 37000 Guidance for the Governance of Organisations: ISO 37000 – the first-ever international benchmark for good Governance. ISO 37000:2021 Governance of organisations — Guidance provides organisations and their governing bodies the tools they need to govern well, enabling them to perform effectively while behaving ethically and responsibly. ISO 37000:2021 makes it possible to meet your business and financial goals and still behave ethically and responsibly.

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### Building TRUST. Ensuring COMPLIANCE™.

Since 1990, Corporate Research and Investigations Limited "CRI® Group" has safeguarded businesses from fraud and corruption, providing insurance fraud investigations, employee background screening, investigative due diligence, third-party risk management, compliance and other professional investigative research services.

In 2016, CRI® Group launched Anti-Bribery Anti-Corruption (ABAC®) Center of Excellence - an independent certification body established for ISO 37001:2016 Anti-Bribery Management Systems, ISO 19600:2014 Compliance Management Systems and ISO 31000:2018 Risk Management, providing certification.

ABAC® Center of Excellence provides world-class certification services to organisations seeking to validate or expand their existing compliance frameworks to maintain a competitive edge in the world marketplace. Our experts audit your existing compliance and antibribery anti-corruption management systems to assess

effectiveness and vulnerabilities, while ensuring your organisation complies with Internal Standards, FCPA rules, UK Bribery Act laws, Anti-Money Laundering regulations, and all other global, regional and local regulations

ABAC® educates, equips and supports the world's leading business organisations with the latest best-in-practice risk assessments, performance assessments, systems improvement and standards certification.

ABAC® offers a complete suite of solutions designed to help organisations mitigate the internal and external risks associated with operating in multi-jurisdiction and multi-cultural environments while assisting in the development of frameworks for strategic compliance programs.

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#### **ABAC®** Center of Excellence

Huma Khalid, Scheme Manager e: huma k@ABACgroup.com | t: +44 777 652 4355, +971 521 042 433



Huma, as Scheme Manager, is responsible for leading ABAC® and specifically, how ABAC® delivers on its commitment to counter bribery and corruption. Huma's responsibilities include planning and overseeing all aspects of the ABAC® pogram, which include Certification and Training. Additionally, Huma is overseeing the Compliance Department for the implementation, management and internal audit of CRI Group's and ABAC® compliance programs. These programs are consistent with regulatory requirements and executive management's commitment to maintaining an ethical culture and a high standard of compliance.

Zafar I. Anjum, Group Chief Executive Officer
e: zanjum@CRIgroup.com | t: +44 758 8454959, +971 50 9038184



Zafar, Group CEO at CRI Group and ABAC® has been building a 30 years' career in the areas of anti-corruption, fraud prevention, protective integrity, security, and compliance. Possessing both industry expertise and an extensive educational background (MS, MSc, CFE, CII, CIS, MICA, Int. Dip. (Fin. Crime), CII, MIPI, MABI), Zafar Anjum is often the first certified global investigator on the scene when multi-national EMEA corporations seek to close compliance or security gaps.



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