

Star
MEDIA GROUP

ESG

A W A R D S

ENVIRONMENTAL | SOCIAL | GOVERNANCE



Star Media Group being part of FTSE4Good Bursa Malaysia Index (F4GBM) reflect our steadfast commitment to sustainability via our continuous Economic, Environmental and Social initiatives which is ingrained in our DNA.

We remain purposeful in setting forth a sustainability agenda that will expand and grow in tandem with our ambitions, hence we are committed to push forth this ESG Agenda to champion thought leadership, knowledge-sharing programmes and provide a strong platform for recognition amongst the business community whilst creating value and a positive impact to our stakeholders.

ESG – THREE KEY FACTORS

Measuring the sustainability and ethical impact of a company's activities

Examines how company performs as a steward of our natural environment.

The focus is mainly on:



ENVIRONMENTAL

Impact on the planet

- Greenhouse gas emissions
- Air & water pollution
- Biodiversity
- Deforestation
- Recycling and waste management
- Natural resources use
- Renewable energy
- Water scarcity
- Energy efficiency
- Sustainability initiatives
- Relationships with regulators.

Examines how company handles social issues and their goal set to increase social equity. The focus is on:

on:



SOCIAL

Relationships with employees, customers and community

- Diversity & inclusion
- Company culture
- Data protection & privacy
- Customer satisfaction
- Relations with local communities
- Human rights
- Labour standards
- Product Safety
- Employee training
- Ethical supply chain sourcing

Examines how company polices itself - how the company is governed.

The focus is on:



GOVERNANCE

Corporate leadership standards

- Ethical standards
- Board diversity and governance
- Stakeholder engagement
- Management diversity
- Shareholder rights
- Accounting transparency

OVERVIEW OF IMPLEMENTATION PLAN:

WHO CAN PARTICIPATE IN THE AWARDS?

The awards are open to all industries and companies who champions in the ESG agenda :

- SMEs
- Commercial : Mid-size companies
- Corporate : PLC/MNC

WINNERS & AWARDS DETAILS:

- From entries received for **12 categories**, two companies per category will be shortlisted, ie 12 x 2 tiers x 2 finalists
- Finalists will be ranked according to their points and thereafter, determined as Gold & Silver winners.
- Presentation to Judges - 15 mins for each finalist. (Final Judging only)
- **TOP AWARD** - the **Most Outstanding ESG Project**.
- Total **48 award trophies** ie. 24 x Gold + 24 x Silver + 2 Most Outstanding Project (1 per Tier)

AWARDS ENTRY GUIDELINES:

01

SELECT CATEGORY

Clearly identify category in line with the objectives of the project for the Period : July 2021 - June 2022

02

STRATEGY, APPROACH & AUDIENCE

The quality & originality of the strategy that was implemented- the impact and benefit to the intended target audience and outcome

03

CREATIVITY & IMPACT

The level of creativity employed and quality of implementation when delivering the campaign - based on initiative, impact, scalability and sustainability

04

RESULTS & EVALUATION

Results relate directly to objectives. To share evidence of tangible results that can be quantified, qualified & substantiated.

05

TELL US YOUR STORY !!

Ultimate reason/s why your entry should win Be informative!

** Processing Fee - RM 1,000*

PROPOSED TIERING

The Awards will be further sub-categorised into two tiers based on its annual sales turnover as per table below based on each company's latest audited financial statements:

Annual Sales Turnover (RM' mil)	(Products)	(Services)
Small and Medium Enterprise And Mid-Tier (SME & COMMERCIAL) *Classification as per Matrade	Up to RM500 million*	Up to RM200 million*
Large Companies (CORPORATE) *Classification as per SME Corp	> RM500 million**	> RM200 million**

THE ESG AWARDS PILLAR 3: GOVERNANCE

#1. CORPORATE LEADERSHIP STANDARDS :

Recognising an organisation which have demonstrated transparency through reporting process / standards governed by Bursa/ Sec. Comm frameworks.

Encompassing the following sub-categories :

- Ethical standards
- Boards' diversity and governance
- Stakeholder engagement
- Management diversity
- Shareholder rights
- Accounting transparency

For public-listed
companies only

THE ESG AWARDS PILLAR 3: GOVERNANCE

Entry Guidelines

Examples of areas to address:

- A. Board Leadership and Effectiveness** • Describe the respective roles of the board • Include the Boards' / management diversity and governance • Share the adopted Ethical standards, codes and policies
- B. Effective Audit and Risk Management** • Describe your independent audit practices and roles • To share the risk management governance and systems including internal control and audit functions • Highlight on the effectiveness of both the internal and external auditors
- C. Integrity in Corporate Reporting** • Describe your corporate disclosure policies • include shareholder rights and stakeholder engagement practices • include other compliance information

For public-listed
companies only

THANK YOU.