



# THIRD PARTIES CAN HELP YOU DRIVE YOUR BUSINESS SUCCESS, BUT THEY LEAVE YOU FACING COMPLEX, EVER-EVOLVING RISKS!

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Is COVID-19 testing the effectiveness of your business continuity plans and crisis management response plans? We understand that your third parties introduce a host of risks, including cyber, privacy, digital, brand and regulatory. **CRI Group can help you during this pandemic** and strengthening your **THIRD PARTY RISK MANAGEMENT** programs or functions, assess third parties' controls, and managing risks - more than ever is important to act now, to future-proof your business.

# REMOVE ANY DANGER TO YOUR BUSINESS EVEN IN THIS PERIOD OF ECONOMIC & SOCIAL DURESS

COVID-19 is making many organisations rethink the nature of work, workforces, and workplaces as talent gaps appear, analytics and automation has it traditionally human-performed jobs have to be re-considered. Third parties can play a part in many of those changes. Ask yourself:

## DOES YOUR ORGANISATION...

- ✓ Lack of visibility or understanding of the danger of the risks posed by your relationships with many types of third parties?
- ✓ Want greater visibility into third-party performance & risks?
- ✓ Need to improve operational costs, process, efficiencies, & organisational agility associated with your third-party relationships?
- ✓ Need to gain greater control over the related risks?
- ✓ Want to be confident that third parties are compliant with your business' policies, as well as their own—based on government regulations & industry requirements?

If yes, then you need a third-party risk management (TRM) solution. Group is launching a third-party compliance verification and certification program - 3PRM-Certified™ - across the Middle East, Europe and Asian region. This TRM program can help organisations in establishing the legal compliance, financial viability, and integrity levels of outside partners, suppliers and customers seeking to affiliate with your business.

Third-party relationships are critical in business today, and include partnerships with suppliers, distributors, consultants, agents and other contractors. While such affiliations are essential to the success of your organisation, the consequences of inadequate due diligence cannot be overestimated. As the risk for data breaches and supply chain disruption continues to rise with COVID-19, so does the need for an effective TPRM programs.

Whether you're a TPRM professional looking for a certification to advance your skillset, or the leader of your organisation considering how to better equip your team with the best knowledge and skills, 3PRM-Certified™ program is a all in solution. CRI Group's exclusive 3PRM-Certified™ solution provides the very best in tTPRM, the program provides a proactive approach to mitigating risks from third-party affiliations, protecting the organisation from liability, brand damage and harm to business.

**Our 3PRM-Certified™ program includes a focus on the following:**

- ✓ Providing third-party risk assessments
- ✓ Meeting contracting requirements
- ✓ Conducting due diligence
- ✓ Identifying potential fraud risks
- ✓ Providing management oversight

Utilising a network of trained professionals positioned across five continents, CRI Group's TPRM services utilise one of the largest multi-national fraud investigation teams the industry has to offer. The 3PRM-Certified™ program is especially critical when your business is performing pre-merger and acquisition research and pre-IPO due diligence, engages new clients, employs, contracts or retains foreign business partners and requires a consistent and audit-worthy AML and anti-corruption compliance program.

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### HOW RISK MANAGEMENT & DUE DILIGENCE INTERLOCK?

It's a challenging and complex time, with COVID-19 forcing business to adapt and change their business model. In an era of compliance, with many regulations and regional interpretations, leaders and organisations need to be careful about how they conduct business and with whom—demanding extraordinary attention to the means and mechanisms used by businesses.

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### A CUSTOMISED SOLUTION THAT BEST SUITS YOUR NEEDS

CRI Group's own exclusive, expert-developed 3PRM™ services help you proactively mitigate risks from third-party affiliations, protecting your organisation from liability, brand damage and harm to the business. Whether your organisation has a large, well-established third-party program, is in the early stages of development, or is anywhere in between, 3PRM™ solution can improve the health of your program and future-proof your entire business in many forms.

Our 3PRM™ solution streamlines the third-party risk management process through scalability, and efficiencies - from third-party risk identification to assessment what sets us apart is that our 3PRM™ solution includes:

- ✓ Due Diligence
- ✓ Screening & Background Checks
- ✓ Regulatory Compliance
- ✓ Business Intelligence: Information Management
- ✓ Investigations: i.e. IP, Fraud, Conflict of Interest, etc
- ✓ Anti-bribery & Anti-Corruption (ABAC) Compliance
- ✓ Employee auditing training & education
- ✓ Monitoring & reporting

**From cybersecurity to anti-bribery, our solution is flexible and responsive to the various risk domains that are most important to your business. With a network of trained professionals positioned across five continents, CRI Group's 3PRM™ services utilise one of the largest multi-national fraud investigation teams the industry has to offer.**

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### 3PRM™ AREAS OF MONITORING INCLUDE:

- ✓ Supplier and vendor information management,
- ✓ Corporate and social responsibility compliance
- ✓ Supplier Risk Management
- ✓ IT vendor risk
- ✓ Performance measurement
- ✓ Contract risk management

The role or size of the third-party is not as important as the nature of the relationship they have with your business. Think of your third party level of access to your sensitive data or your property! A cleaning company with access to your filing cabinet represents a different but still significant risk. And remember you are accountable for the inappropriate actions of any of your third parties.

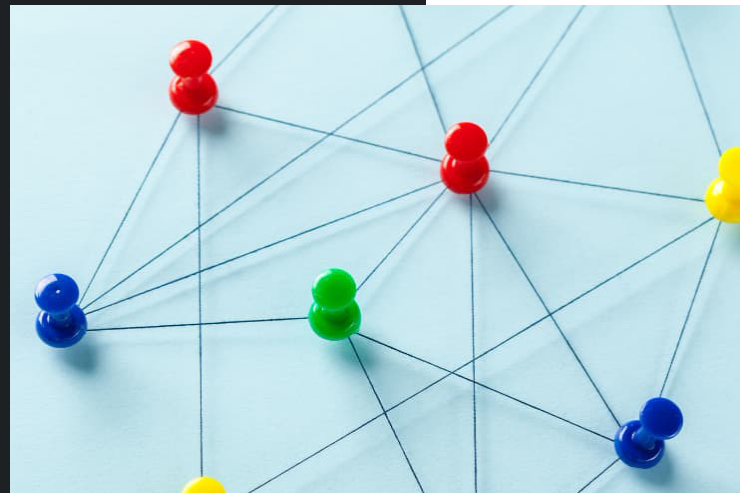
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### MANAGING THIRD-PARTY RISKS: A CHECKLIST

Fraud doesn't take a break in times of crisis – in fact, that's often when it thrives. And the same is true for supplier fraud. Unethical business practices by third-party partners impact your organisation in all sorts of ways. Due diligence isn't just a corporate buzzword, nor is it a concept to keep compliance officers happy. It must be an integral part of every organisation's core business model. This article lists key third-party due diligence measures you can implement to protect your business

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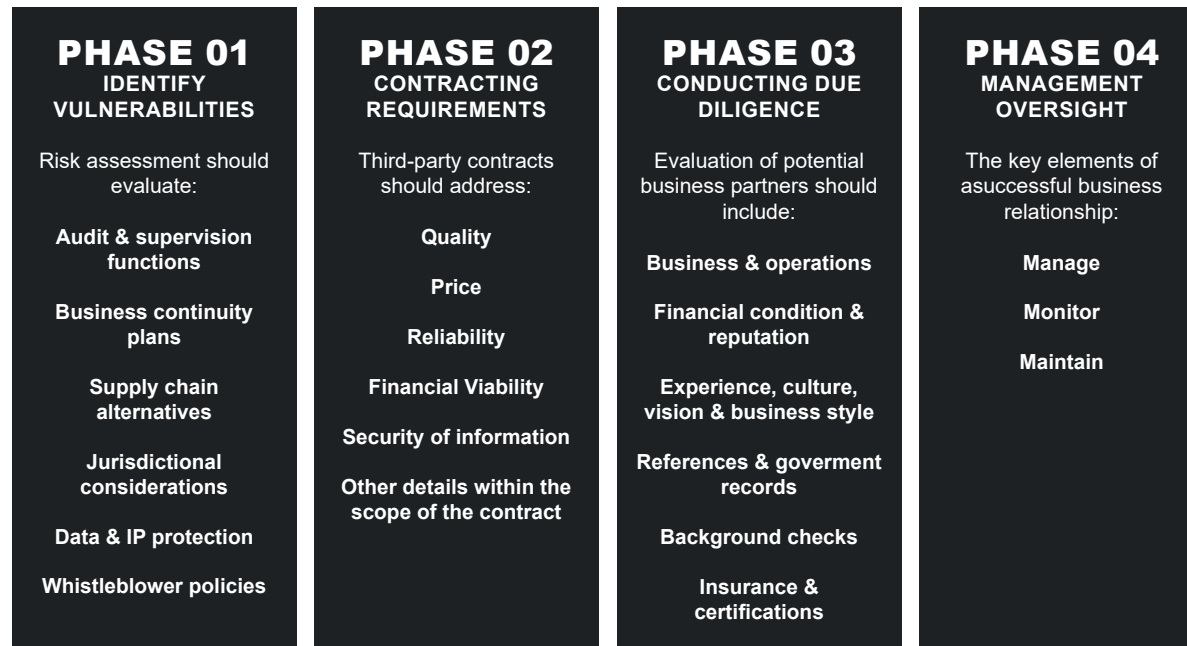
### RESILIENT AND DEFENSIBLE THIRD-PARTY RISK MANAGEMENT COMPLIANCE PROGRAM

Are you establishing the legal compliance, financial viability, and integrity levels of outside partners, suppliers and customers seeking to affiliate with your business? Business litigation has skyrocketed. Corporate reputations are constantly being assaulted. Business strategies are forever shifting. Board members are becoming increasingly subjected to intense scrutiny from outside critics and a highly educated market responds immediately with their pocketbooks.

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## 3PRM™ FUNDAMENTALS

When dealing with third-party risk management, we first develop a risk management process within the environment and then apply the same arrangement to third parties. A simple step-by-step process will help explain how:



The above diagram illustrates third-party risk management and due diligence fundamentals. Due Diligence on potential third-party providers is critical to confirm legitimacy and reduce the risks associated with such business relationships. These fundamentals encapsulate Background Screening and regulatory compliance certification, program implementation and employee education and training. Furthermore it also includes CRI Group's comprehensive and thorough commercial investigation services which involve a review of all relevant information concerning virtually any business on the planet to ascertain past business dealings, criminal records, executive stability and suspect associations.

### 3PRM™ IS ESPECIALLY CRITICAL WHEN YOUR BUSINESS:

- Performs pre-merger & acquisition research
- Conducts due diligence
- Engages new clients
- Employs, contracts or retains foreign business partners
- Requires a consistent & audit-worthy anti money laundering & anti-corruption compliance program

### WHEN IMPLEMENTING 3PRM™ YOU CAN FOCUS ON:

- Providing third-party risk assessments
- Meeting contracting requirements
- Conducting integrity due diligence
- Providing management oversight

### AND AVOID:

- Merging with an international business embroiled in behind-the-scenes legal battles
- Getting caught up in making procurement decisions involving the inappropriate influence of government officials who were slated to receive kickbacks
- Partnering with organisations that are potential credit risks, have claimed bankruptcy, have dissolved stated companies or are faced with debtor filings
- Awarding work to an overseas contractor with absolutely no prior experience
- Affiliating with a contracting company owned by a politician with significant influence on future awards

# YOUR BUSINESS SUCCESS DEPENDS ON ASSESSING THE ONGOING BEHAVIOUR, PERFORMANCE & RISK THAT EACH THIRD-PARTY RELATIONSHIP REPRESENTS TO YOUR COMPANY.

## PARTIES OF INTEREST

- ✓ Suppliers
- ✓ Agents
- ✓ Distributors
- ✓ Advisers
- ✓ Joint Venture Partners
- ✓ Brokers
- ✓ Third-Party Affiliates
- ✓ Technology Vendors
- ✓ Business Services Vendors
- ✓ Distribution Channel Partners
- ✓ Any Other Entity Wishing To Transact With Your Business

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## IS YOUR THIRD-PARTY RISK MANAGEMENT (TPRM) STRATEGY EFFICIENT?

Today, people will look for a particular company that can provide them with as many services and products they need, in one single place, and the one that has the best price for all of these. Thus, to make that happen, a business manager must find business partners to collaborate with, for enriching the offer and attracting more customers. But there is a serious risk of doing so. If your business partners use unreliable materials, they do not respect terms or is dishonest when it comes to doing business, and then it may cost your company a great deal or money, and customers. Now, as a business manager, are you ready to tackle these mentioned risks?

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**OUR FULL 3PRM™ SUITE OF SERVICES CAN HELP YOU TRANSFORM, IMPLEMENT & MANAGE THIRD-PARTY RISK MANAGEMENT EFFORTS:**

- ✓ **Diagnose, develop & enhance your program or function around:**
  - Governance & oversight
  - Policies & standards
  - Third-party inventory
  - Risk approach & models
  - 3PRM™ processes & assessment frameworks
- ✓ **Profile third parties & assess their risk & controls leveraging your framework, covering**
  - Risk profiling
  - Global onsite & remote-control assessment execution across all risk domains (e.g., cyber, resiliency, financial health & regulatory compliance)
  - Analytics & reporting
- ✓ **Manage third-party risk processes across the relationship life cycle, to provide:**
  - Pre-developed risk models, review criteria & reporting
  - Risk profiling/third-party inventory
  - End-to-end third-party oversight & governance
  - Global onsite & remote-control assessment execution across all risk domains (e.g., cyber, resiliency, financial health & regulatory compliance)



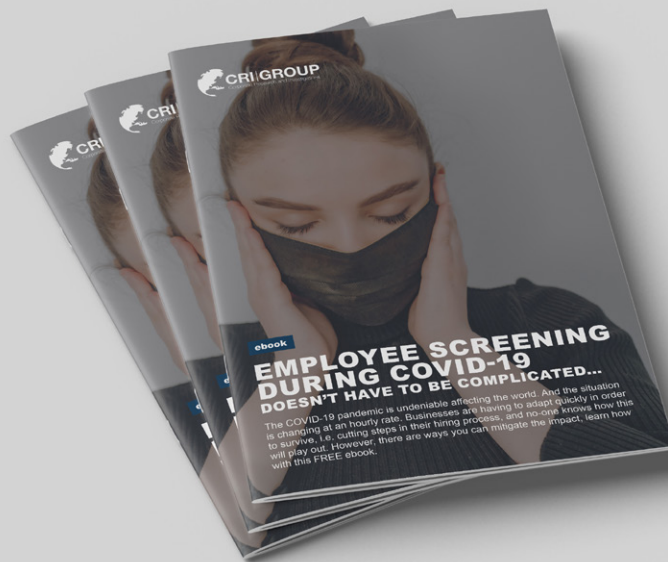
# WE HELP YOU MITIGATE ALL RISKS & TO INFORM YOUR STRATEGIC DECISION-MAKING.

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The horse meat scandal was a warning for proper due diligence process and TPRM strategy implementation, as well as highlighting the complex nature of the supply chain in the food industry, the scandal made shined a light over food fraud too. Our *"Horse meat scandal was a warning for due diligence & TPRM lessons"* ebook is FREE! Read this ebook to learn everything you need to when it comes to doing proper due diligence to avoid food fraud - an ounce of prevention is worth a pound of cure.

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**COVID-19 Employee Screening: Everything You Need to Know on How You Can Mitigate Employee Risk During This Crisis.** The pandemic is undeniable affecting the world. And the situation is still changing. Organisations adapted quickly in order to survive, i.e. cutting steps in their hiring process, and no one knows how this will play out. However, there are ways you can mitigate the impact, learn how with this FREE ebook.

Taken as a whole, this ebook is the perfect primer for any HR professional, business leader and company looking to avoid employee background screening risks. It provides the tools and knowledge needed to effectively stay ahead of COVID-19. Read the answers to the following questions:

[READ MORE](#)

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## HELPING YOU MAKE INFORMED, SOUND DECISIONS

Risk management is a full-time, ongoing endeavor for organisations in today's business world, and it poses constant challenges. Unfortunately, fraud, bribery and corruption are major factors affecting businesses and agencies of all sizes and industries. Being proactive against these risks can mean the difference between success and ruin.

The "*Risk Management & ABMS Playbook*" provides tools, checklists, case studies, FAQs and other resources to help you lead your organisation into better preparedness and compliance. Our experts share their own plays to help you reduce risk, thereby preventing and detecting more fraud. The first section address risk management directly: proper third-party due diligence and critical background screening take center stage for this game plan. Section two tackles bribery and corruption, with tried-and-true measures you can implement to stay better protected and in compliance with strict laws and regulations.

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# WHY CRI® GROUP?

Since 1990, Corporate Research and Investigations Limited “CRI Group” has safeguarded businesses from fraud and corruption, providing [insurance fraud investigations](#), [employee background screening](#), [investigative due diligence](#), [third-party risk management](#), [compliance](#) and other professional investigative research services. CRI Group’s expertise will add to the diverse pool of business support services available within your region.

- ✓ CRI® has one of the largest, most experienced and best-trained integrity due diligence teams in the world.
  - ✓ We have a flat structure which means that you will have direct access to senior members of staff throughout the due diligence process.
  - ✓ Our multi-lingual teams have conducted assignments on thousands of subjects in over 80 countries, and we’re committed to maintaining and constantly evolving our global network.
  - ✓ Our solutions are easily customisable, flexible and we will tailor our scope to address your concerns and risk areas; saving you time and money.
- ✓ Our team of more than 50 full-time analysts is spread across Europe, Middle East, Asia, North and South America and is fully equipped with the local knowledge to serve your needs globally.
  - ✓ Our extensive solutions include due diligence, employee pre & post background screening, business intelligence and compliance, facilitating any decision-making across your business no matter what area or department.

**CONTACT US**

## KEY CONTACTS:



### ZAFAR I. ANJUM, Group Chief Executive Officer

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Zafar, Group CEO of Corporate Research and Investigations Limited (CRI Group), has been building a 30 years' career in the areas of anti-corruption, fraud prevention, protective integrity, security, and compliance. Possessing both industry expertise and an extensive educational background (MS, MSc, CFE, CII, CIS, MICA, Int. Dip. (Fin. Crime), CII, MIPI, MABI), Zafar Anjum is often the first certified global investigator on the scene when multi-national EMEA corporations seek to close compliance or security gaps.



### ASHELEA ARZADON, Assistant Manager Investigations

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Ashelea is the head of the Investigations team, leading the due diligence, background screening and corporate investigations for multinational clients across a variety of key industry sectors: public relations and advertising agencies of global brands, international law firms, aerospace and defense, nuclear and energy companies. Her work includes multi-jurisdictional investigations specifically in MENA, Europe and the Americas. She became a Certified Fraud Examiner in 2018.

# OUR SOLUTIONS:



## INVESTIGATIVE RESEARCH

ANTI-CORRUPTION & REGULATORY INVESTIGATIONS  
 ASSET SEARCH & RECOVERY  
 FRAUD RISK & INSURANCE INVESTIGATIONS  
 IP INFRINGEMENT INVESTIGATIONS  
 INTERNAL INVESTIGATIONS & CONFLICT OF INTEREST  
 FINANCIAL INVESTIGATIONS & FORENSIC ACCOUNTING



## BUSINESS INTELLIGENCE

MARKET RESEARCH & ANALYSIS  
 COMMERCIAL INVESTIGATIONS



## COMPLIANCE SOLUTIONS

INVESTIGATIVE DUE DILIGENCE  
 CORPORATE SECURITY & RESILIENCE  
 THIRD-PARTY RISK ASSESSMENT  
 ANTI-MONEY LAUNDERING  
 INTEGRITY DUE DILIGENCE

**DueDiligence360<sup>TM</sup>**  
 Partners to TRUST



## BACKGROUND INVESTIGATIONS

VENDOR & 3RD PARTY SCREENING  
 PERSONNEL VETTING & PRE-EMPLOYMENT SCREENING  
 EMPLOYEE INTEGRITY DUE DILIGENCE

**eEMPLOY SMART<sup>TM</sup>**  
 Smarter Background Checks Today for a Better Workforce Tomorrow



## CERTIFICATION & TRAINING

ISO 37001 ANTI-BRIBERY & ANTI-CORRUPTION MANAGEMENT SYSTEMS  
 ISO 37301 COMPLIANCE MANAGEMENT SYSTEMS  
 ISO 31000 RISK MANAGEMENT SYSTEMS  
 ISO 37002 WHISTLEBLOWING MANAGEMENT SYSTEMS UNDER DEVELOPMENT  
 ISO 37000 GUIDANCE FOR THE GOVERNANCE OF ORGANISATIONS UNDER DEVELOPMENT

**ABAC** ANTI-BRIBERY  
 ANTI-CORRUPTION  
 CENTER OF EXCELLENCE

## MEMBERSHIPS, CERTIFICATIONS & AWARDS

CRi@ always seeks the highest level accreditations, certifications, and maintains relationships with leading global organisations in the fields of due diligence, fraud investigation and more to ensure the best quality of the services.

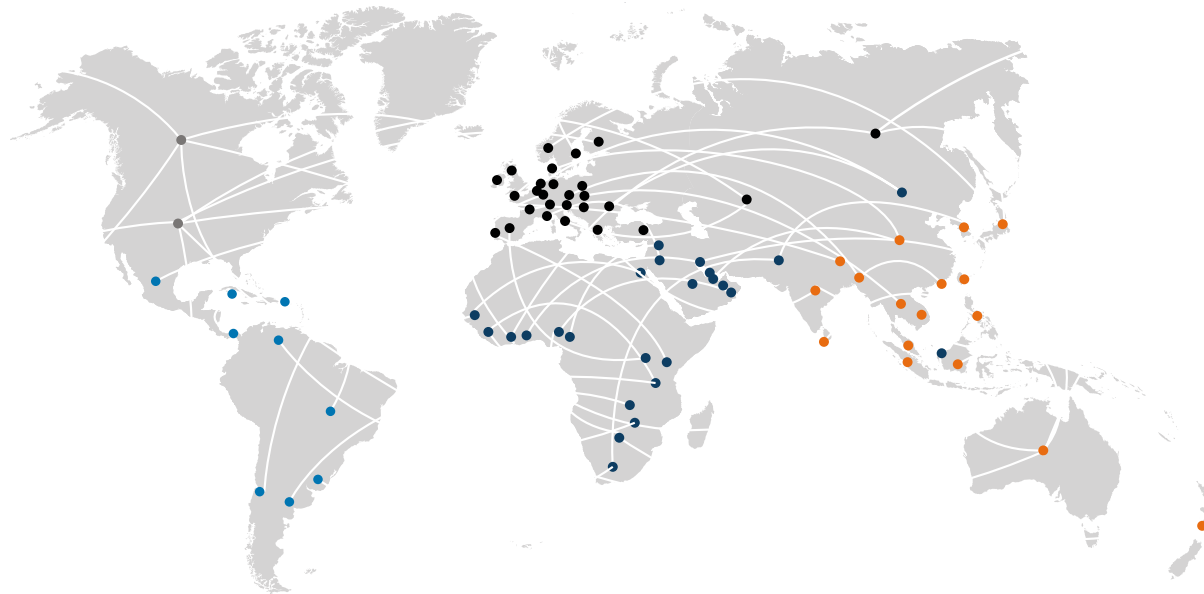


**BS 10200:2013**  
 Code of practise for the provision of investigative services

**BS 7858:2012**  
 Code of practise for Security screening of individuals employed in a security environment

DISCOVERING  
HARD-TO-FIND FACTS  
IN HARD-TO-REACH  
LOCATIONS

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<p><b>● MEA</b> MIDDLE EAST, AND AFRICA</p> <p>Pakistan UAE Jordan Bahrain Brunei Qatar Oman Lebanon Ghana Kenya Nigeria Uganda Botswana</p> <p>South Africa Zambia Zimbabwe Tanzania Sierra Leone Gambia Cote d'Ivoire Cameroon Egypt Kuwait Mongolia Saudi Arabia Kazakhstan</p>	<p><b>● EUROPE</b></p> <p>Austria Belgium Channel Islands Czech Rep Denmark Finland France Greece Hungary Ireland Italy Luxemburg Monaco</p> <p>Netherlands Norway Poland Portugal Romania Russia Slovakia Spain Sweden Switzerland Turkey United Kingdom</p>	<p><b>● JAPA</b> JAPAN, ASIA PACIFIC, AND AUSTRALIA</p> <p>Australia Bangladesh China Hong Kong India Indonesia Japan Korea Malaysia</p> <p>Nepal New Zealand Philippines Singapore Sri Lanka Taiwan Thailand Vietnam</p>	<p><b>● LAC</b> LATIN AMERICA AND THE CARIBBEAN</p> <p>Argentina Brazil Cayman Islands Chile Mexico Panama Puerto Rico Uruguay Venezuela</p>
		<p><b>● USA &amp; CANADA</b></p> <p>USA Canada</p>	

Within our global network, we work with companies across the Americas, Europe, Africa, and Asia-Pacific, as a one-stop **international Risk Management, Background Screening and Due Diligence solutions provider**. We have the largest proprietary network of background-screening analysts and investigators across the Middle East and Asia. Our global team of assets have unrivalled experience across local geographies and are capable of navigating not only the automated and transparent developed world-systems but also the mostly off-line processes required in many emerging markets. As a result, we work both directly for clients and as a discreet white-labelled supplier to some of the world's largest risk management consultancies. Wherever your candidates, employees, or suppliers are in the world, we've got them covered.

# LET'S TALK

If you'd like to discuss your 3PRM™ needs, we'd love to hear from you.

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Scan & find out more about 3PRM™ or go to:  
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