



**CRI|GROUP**  
Corporate Research and Investigations

# INFORMATION - WHEN DONE RIGHT, IT TRIGGERS THE CHAIN IN EQUAL FORCE

WITH OUR BUSINESS INTELLIGENCE SOLUTIONS

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**Business Intelligence** is most effective when it combines data derived from the market in which your business operates in (external) with data from within such as financial and operations data (internal). When combined, this data **can provide a complete picture** so that you can make any business decision ranging from operational to strategic - such as product positioning or pricing.

# WHAT DOES IT MEAN BUSINESS INTELLIGENCE? & WHY DO I NEED IT?

Business Intelligence Solutions take many shapes and forms in today's complex business environment. Budgets are stretched and the challenges facing a business and its employees can sometimes lead to issues that start off small, but then lead to wider spread problems which can affect the very fabric of your organisation and damage both your credibility, reputation and bottom line profits.

CRI Group takes two approaches to Business Intelligence Solutions:

1. **investigative operations (via commercial investigations):** we focus on the current status of your business (location of assets, financial information, Identify the unmet needs of any market, Gauge brand awareness and identity in the market, etc.)
2. **intelligence operations (via Market Research & Analysis):** we focus on researching the future and potential growth of your business - i.e. determine the commercial viability and potential for success in the market; Analyse consumer behaviour and business trends in that market

[GET A FREE QUOTE NOW!](#)

## MARKET RESEARCH & ANALYSIS

Research & Analysis services are designed to help clients at all stages of the business intelligence process, from the initial stages of identifying what is needed to a proper business strategy planning to the final stages of implementation. At CRI Group we know that information is your biggest asset when conducting business on any level.

Our market research will gather the facts you need to make critical business decisions, from entering new markets or industries to partnering with other organisations (i.e. Mergers & Acquisitions). Our analysts know how to get

the right information quickly. CRI Group has experience in interpreting and communicating this information in a way that allows you to implement it into your business planning.

Our approach is to support you in tracking business trends and market changes which will guide you through the process of effectively communicating your brand and marketing your product. With agents in countries around the world, CRI Group is uniquely positioned to help you navigate cultural and regulatory landscapes to maximise your market potential in the places you seek to do business.

### OUR EXPERTS CAN HELP YOU:

- 1** Identify the unmet needs of any market
- 2** Analyse consumer behaviour & business trends in that market
- 3** Gauge brand awareness & identity in the market
- 4** Determine the commercial viability & potential for success in the market

**Gaining insight into how your brand reputation affects potential buyers and understanding what motivates the market to purchase will enable you to establish effective marketing programs that impact your audiences and build brand loyalty among buyers.**

## COMMERCIAL INVESTIGATIONS

**Are you worried with Employee Theft, Company Fraud, competition, constant absenteeism or Industrial Espionage?** Some of these can start off on a relatively small scale but as time progresses, and the perpetrator becomes bolder in their endeavors (normally due to a lack of detection), the situation can soon become out of control and start damaging your business.

As a business, you have every right to worry about what is happening inside your company and therefore, carrying out commercial investigations on your employees. Our team can help you do this in a way that is ethical and will provide you with the information you so desperately seek.

Commercial investigations can be completed for any type of business including commercial, industrial, legal and public sector companies. Our team hail from a range of different backgrounds, including military and fraud investigators.

### WARNING SIGNS MIGHT INCLUDE:

- 1** Individuals with large debts who may be looking for personal gain
- 2** Transactions that take place at unusual times, with odd amounts of money going to conspicuous recipients
- 3** Missing documents with only photocopies available
- 4** Missing documents with only photocopies available
- 5** Alterations and back dating on documents
- 6** Employees that control a process from start to finish with nobody else involved
- 7** Discrepancies in accounting records

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## COMMERCIAL INVESTIGATIONS IS JUST ONE ASPECT OF OUR INVESTIGATIONS SOLUTIONS. WE ALSO PROVIDE THE FOLLOWING SERVICES:

- Anti-Corruption & Regulatory investigations
- Asset Search and recovery
- Frau risk
- Insurance
- IP infringement
- Internal investigations & Conflict of interest
- Forensic accounting
- Employee Integrity Due Diligence (EIDD) - (PERSONNEL VETTING & PRE- EMPLOYMENT SCREENING) - more...

### WHAT ARE THE BENEFITS OF CHOOSING CRI GROUP?

Clients who partner with us benefit from our:

#### Expertise

CRI Group has one of the largest, most experienced and best-trained integrity due diligence teams in the world.

#### Global scope

Our multi-lingual teams have conducted assignments on thousands of subjects in over 80 countries, and we're committed to maintaining and constantly evolving our global network.

#### Flexibility

Our service is flexible and can apply different levels of scrutiny to the subjects of our assignments, according to client needs and the nature of the project.

### PARTIES OF INTEREST

- ✓ Suppliers
- ✓ Agents
- ✓ Distributors
- ✓ Advisers
- ✓ Joint Venture Partners
- ✓ Brokers
- ✓ Third-Party Affiliates
- ✓ Technology Vendors
- ✓ Business Services Vendors
- ✓ Distribution Channel Partners
- ✓ Any Other Entity Wishing To Transact With Your Business

# WE HELP YOU MITIGATE RISKS & TO INFORM YOUR STRATEGIC DECISION-MAKING.

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## HELPING YOU MAKE INFORMED, SOUND DECISIONS

Risk management is a full-time, ongoing endeavor for organisations in today's business world, and it poses constant challenges. Unfortunately, fraud, bribery and corruption are major factors affecting businesses and agencies of all sizes and industries. Being proactive against these risks can mean the difference between success and ruin.

The "*Risk Management & ABMS Playbook*" provides tools, checklists, case studies, FAQs and other resources to help you lead your organisation into better preparedness and compliance. Our experts share their own plays to help you reduce risk, thereby preventing and detecting more fraud. The first section address risk management directly: proper third-party due diligence and critical background screening take center stage for this game plan. Section two tackles bribery and corruption, with tried-and-true measures you can implement to stay better protected and in compliance with strict laws and regulations.

[READ MORE](#)

[DOWNLOAD NOW!](#)

## COVID-19 Employee Screening: Everything You Need to Know on How You Can Mitigate Employee Risk During This Crisis

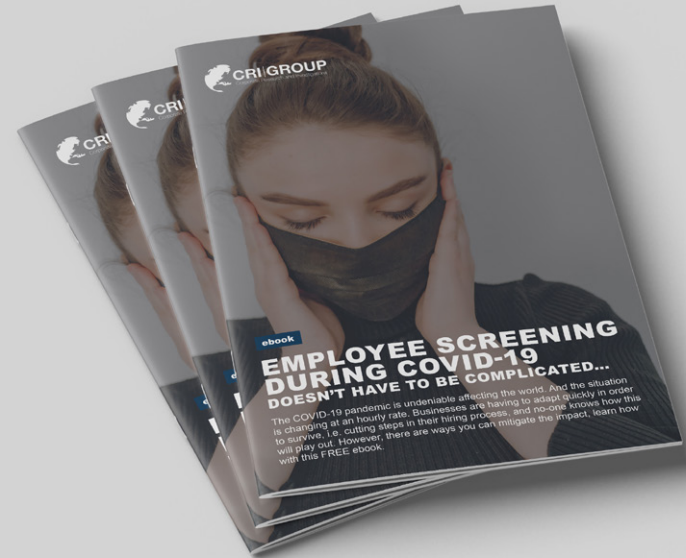
The pandemic is undeniable affecting the world. And the situation is still changing. Organisations adapted quickly in order to survive, i.e. cutting steps in their hiring process, and no one knows how this will play out. However, there are ways you can mitigate the impact, learn how with this FREE ebook.

Taken as a whole, this ebook is the perfect primer for any HR professional, business leader and company looking to avoid employee background screening risks. It provides the tools and knowledge needed to effectively stay ahead of COVID-19. Read the answers to the following questions:

- How to turn the tide' on coronavirus crisis?
- COVID-19 Action point checklist
- Background Screening: Essential Checks
- 6 steps for good practice in connection with COVID-19
- 11 Steps to Reduce Personnel Costs
- COVID-19 Employee Screening – General advice
- How to remove any danger to your business during COVID-19 and more

[READ MORE](#)

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# WHY CRI® GROUP?

Since 1990, Corporate Research and Investigations Limited “CRI Group” has safeguarded businesses from fraud and corruption, providing [insurance fraud investigations](#), [employee background screening](#), [investigative due diligence](#), [third-party risk management](#), [compliance](#) and other professional investigative research services. CRI Group’s expertise will add to the diverse pool of business support services available within your region.

- ✓ CRI® has one of the largest, most experienced and best-trained integrity due diligence teams in the world.
- ✓ We have a flat structure which means that you will have direct access to senior members of staff throughout the due diligence process.
- ✓ Our multi-lingual teams have conducted assignments on thousands of subjects in over 80 countries, and we’re committed to maintaining and constantly evolving our global network.
- ✓ Our solutions are easily customisable, flexible and we will tailor our scope to address your concerns and risk areas; saving you time and money.
- ✓ Our team of more than 50 full-time analysts is spread across Europe, Middle East, Asia, North and South America and is fully equipped with the local knowledge to serve your needs globally.
- ✓ Our extensive solutions include due diligence, employee pre & post background screening, business intelligence and compliance, facilitating any decision-making across your business no matter what area or department.

**CONTACT US**

## KEY CONTACTS:



### ZAFAR I. ANJUM, Group Chief Executive Officer

e: [zanjum@crigroup.com](mailto:zanjum@crigroup.com) | t: +971 50 9038184

Zafar, Group CEO of Corporate Research and Investigations Limited (CRI Group), has been building a 30 years' career in the areas of anti-corruption, fraud prevention, protective integrity, security, and compliance. Possessing both industry expertise and an extensive educational background (MS, MSc, CFE, CII, CIS, MICA, Int. Dip. (Fin. Crime), CII, MIPI, MABI), Zafar Anjum is often the first certified global investigator on the scene when multi-national EMEA corporations seek to close compliance or security gaps.



### ASHELEA ARZADON, Assistant Manager Investigations

e: [ashelea.arzadon@crigroup.com](mailto:ashelea.arzadon@crigroup.com) | t: +971 50 9038184

Ashelea is the head of the Investigations team, leading the due diligence, background screening and corporate investigations for multinational clients across a variety of key industry sectors: public relations and advertising agencies of global brands, international law firms, aerospace and defense, nuclear and energy companies. Her work includes multi-jurisdictional investigations specifically in MENA, Europe and the Americas. She became a Certified Fraud Examiner in 2018.

# OUR SOLUTIONS:



## INVESTIGATIVE RESEARCH

ANTI-CORRUPTION & REGULATORY INVESTIGATIONS  
 ASSET SEARCH & RECOVERY  
 FRAUD RISK & INSURANCE INVESTIGATIONS  
 IP INFRINGEMENT INVESTIGATIONS  
 INTERNAL INVESTIGATIONS & CONFLICT OF INTEREST  
 FINANCIAL INVESTIGATIONS & FORENSIC ACCOUNTING



## BUSINESS INTELLIGENCE

MARKET RESEARCH & ANALYSIS  
 COMMERCIAL INVESTIGATIONS



## COMPLIANCE SOLUTIONS

INVESTIGATIVE DUE DILIGENCE  
 CORPORATE SECURITY & RESILIENCE  
 THIRD-PARTY RISK ASSESSMENT  
 ANTI-MONEY LAUNDERING  
 INTEGRITY DUE DILIGENCE

**DueDiligence360<sup>TM</sup>**  
 Partners to TRUST



## BACKGROUND INVESTIGATIONS

VENDOR & 3RD PARTY SCREENING  
 PERSONNEL VETTING & PRE-EMPLOYMENT SCREENING  
 EMPLOYEE INTEGRITY DUE DILIGENCE

**eEMPLOY SMART<sup>TM</sup>**  
 Smarter Background Checks Today for a Better Workforce Tomorrow



## CERTIFICATION & TRAINING

ISO 37001 ANTI-BRIBERY & ANTI-CORRUPTION MANAGEMENT SYSTEMS  
 ISO 37301 COMPLIANCE MANAGEMENT SYSTEMS  
 ISO 31000 RISK MANAGEMENT SYSTEMS  
 ISO 37002 WHISTLEBLOWING MANAGEMENT SYSTEMS UNDER DEVELOPMENT  
 ISO 37000 GUIDANCE FOR THE GOVERNANCE OF ORGANISATIONS UNDER DEVELOPMENT

**ABAC** ANTI-BRIBERY  
 ANTI-CORRUPTION  
 CENTER OF EXCELLENCE

## MEMBERSHIPS, CERTIFICATIONS & AWARDS

CRi@ always seeks the highest level accreditations, certifications, and maintains relationships with leading global organisations in the fields of due diligence, fraud investigation and more to ensure the best quality of the services.



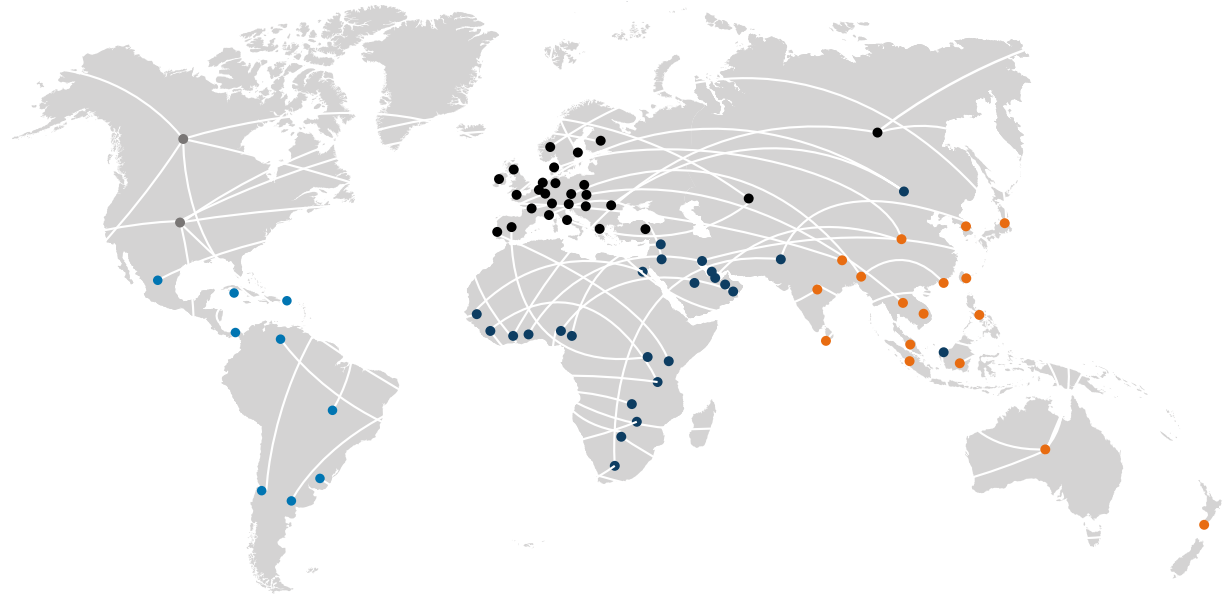
**BS 10200:2013**  
 Code of practise for the provision of investigative services

**BS 7858:2012**  
 Code of practise for Security screening of individuals employed in a security environment



DISCOVERING  
HARD-TO-FIND FACTS  
IN HARD-TO-REACH  
LOCATIONS

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**● MEA**  
MIDDLE EAST, AND AFRICA

Pakistan	South Africa
UAE	Zambia
Jordan	Zimbabwe
Bahrain	Tanzania
Brunei	Sierra Leone
Qatar	Gambia
Oman	Cote d'Ivoire
Lebanon	Cameroon
Ghana	Egypt
Kenya	Kuwait
Nigeria	Mongolia
Uganda	Saudi Arabia
Botswana	Kazakhstan

**● EUROPE**

Austria	Netherlands
Belgium	Norway
Channel Islands	Poland
Czech Rep	Portugal
Denmark	Romania
Finland	Russia
France	Slovakia
Greece	Spain
Hungary	Sweden
Ireland	Switzerland
Italy	Turkey
Luxemburg	United Kingdom
Monaco	

**● JAPA**  
JAPAN, ASIA PACIFIC, AND AUSTRALIA

Australia	Nepal
Bangladesh	New Zealand
China	Philippines
Hong Kong	Singapore
India	Sri Lanka
Indonesia	Taiwan
Japan	Thailand
Korea	Vietnam
Malaysia	

**● USA & CANADA**

USA	USA
CANADA	Canada

**● LAC**  
LATIN AMERICA AND THE CARIBBEAN

Argentina
Brazil
Cayman Islands
Chile
Mexico
Panama
Puerto Rico
Uruguay
Venezuela

Within our global network, we work with companies across the Americas, Europe, Africa, and Asia-Pacific, as a one-stop **international Risk Management, Background Screening and Due Diligence solutions provider**. We have the largest proprietary network of background-screening analysts and investigators across the Middle East and Asia. Our global team of assets have unrivalled experience across local geographies and are capable of navigating not only the automated and transparent developed world-systems but also the mostly off-line processes required in many emerging markets. As a result, we work both directly for clients and as a discreet white-labelled supplier to some of the world's largest risk management consultancies. Wherever your candidates, employees, or suppliers are in the world, we've got them covered.

# LET'S TALK

If you'd like to discuss your business intelligence needs, we'd love to hear from you.

## EMEA HEAD OFFICE

### United Kingdom

Corporate Research & Investigations Ltd.  
37th Floor, 1 Canada Square,  
Canary Wharf, London, E14 5AA,  
United Kingdom  
t: +44 203 927 5250  
e: [london@crigroup.com](mailto:london@crigroup.com)

## SOUTH AMERICA

### Brazil

Corporate Research & Investigations LLC  
Paulista Building 2064/2086 Paulista Avenue,  
14<sup>th</sup> floor, São Paulo 01310-928 Brazil  
t: +55 11 2844 4290  
e: [brazil@crigroup.com](mailto:brazil@crigroup.com)

## NORTH AMERICA

### U.S.A.

Corporate Research & Investigations LLC  
445 Park Avenue, 9<sup>th</sup> Floor New York,  
NY 10022, United States of America  
t: +1 212 745 1148  
e: [newyork@crigroup.com](mailto:newyork@crigroup.com)

### Canada

Corporate Research & Investigations Ltd.  
540, 439 University Avenue,  
5<sup>th</sup> floor Toronto ON, M5g 1Y8, Canada  
t: +1 437 836 3223  
e: [toronto@crigroup.com](mailto:toronto@crigroup.com)

## ASIA

### Malaysia

Corporate Research & Investigations LLC  
Lot 2-2, Level 2, Tower B, The Troika,  
19 Persiaran KLCCM, 50450 Kuala Lumpur,  
Malaysia  
t: +60 32178 6133  
e: [malaysia@crigroup.com](mailto:malaysia@crigroup.com)

### Singapore

Corporate Research & Investigations (Pte.) Ltd.  
1 Raffles Place, #19-07, Tower 2, One Raffles  
Place, Singapore 048616  
t: +65 9723 5104  
e: [singapore@crigroup.com](mailto:singapore@crigroup.com)

### Pakistan — Islamabad

Corporate Research & Investigations (Pvt.) Ltd.  
Level 12, #1210,1211, 55-B, Pakistan Stock  
Exchange (PSE) Towers, Jinnah Avenue,  
Blue Area, Islamabad, Pakistan  
toll free: +92 (51) 080 000 274  
t: +92 (51) 111 888 400  
e: [pakistan@crigroup.com](mailto:pakistan@crigroup.com)

### Pakistan — Karachi

Corporate Research & Investigations (Pvt.) Ltd.  
BRR Towers 13<sup>th</sup> Floor, I.I Chundrigar Road,  
Karachi 74000 Pakistan  
t: +92 (51) 111 888 400  
e: [pakistan@crigroup.com](mailto:pakistan@crigroup.com)

## MIDDLE EAST

### UAE — Dubai

Corporate Research & Investigations Ltd.  
917, Liberty House, DIFC P.O. Box 111794,  
Dubai, U.A.E.  
t: +971 4 3589884 | +971 4 3588577  
toll free: +971 800 274552  
e: [crjdx@crigroup.com](mailto:crjdx@crigroup.com)

### UAE — Abu Dhabi

Corporate Research & Investigations Ltd.  
Office No: 3509, 35<sup>th</sup> Floor Al Maqam Tower, ADGM  
Square, Al Maryah Island, Abu Dhabi, U.A.E  
t: +971 2 4187568  
e: [adgm@crigroup.com](mailto:adgm@crigroup.com)

### Qatar

Corporate Research & Investigations LLC — QFC Branch  
Office No. 130, 1<sup>st</sup> Floor, Al – Jaidah Square,  
63 Airport Road, PO Box: 24369, Doha, Qatar  
t: +974 4426 7339 | +974 7406 6572  
e: [doha@crigroup.com](mailto:doha@crigroup.com)



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