



CRI | GROUP
Corporate Research and Investigations

BRAND PROTECTION & INTELLECTUAL PROPERTY INFRINGEMENT

All businesses own Intellectual Property (IP) and, for many businesses, their Intellectual Property is their most valuable asset. If you are concerned whether your company is doing all it should do to protect its IP then you should consult CRI® Group, determine your company's IP, discuss what you are currently doing to protect your IP and receive advice on what more you should be doing.

BRAND PROTECTION & IP INFRINGEMENT INVESTIGATIONS ANYWHERE IN THE WORLD

Intellectual Property (IP) can be a business's most valuable asset. So when outside parties threaten to steal your ideas, copy your products or disrupt your marketing channels, corrective action on your part can become tedious, time-consuming and expensive.

CRI® is an ideal partner to be the eyes and ears of brands across markets, offline and online. Our multidisciplinary experts regularly review and scan the online marketplaces to keep a close eye on fake products.

From online surveillance to supply chain audits and real-time market surveys, brands will find CRI® the ideal long-term partner to keep a close eye on all markets. You, meanwhile, can focus on running the business and building your brand.

CRI® GROUP WORKS WITH CORPORATIONS AND LAW FIRMS WORLDWIDE TO IDENTIFY, INVESTIGATE AND PURSUE PARTIES THAT ARE DAMAGING YOUR IP

CRI® Group's IP experts understand the intricacies and importance of protecting your intellectual property. CRI® Group can stay a step ahead of the wrongdoers who want to benefit from your IP investment by working alongside a global network of anti-counterfeit investigators, consultants, advisors, and industry groups.

GET A FREE QUOTE NOW!

MITIGATE & RESPOND TO PATENT INFRINGEMENT, IP THEFT, COUNTERFEITING, & UNAUTHORISED GRAY MARKET DIVERSION, LEAKS OF CONFIDENTIAL INFORMATION & MISINFORMATION/DISINFORMATION.

CRI® GROUP OFFERS A WIDE RANGE OF IP INVESTIGATIVE SERVICES THAT CAN:

- ✓ Identify the company and/or individuals that have breached your IP rights
- ✓ Pinpoint the source and location of the manufacturer in counterfeit product claims
- ✓ Establish new delivery channels for the trade of your products
- ✓ Perform background & financial investigations on subjects involved in IP infringement
- ✓ Research & investigate the legal aspects of copyright, trademark & patent claims

IP INFRINGEMENT PROGRAMS:

- ✓ Brand Protection Investigations
- ✓ Enforcement Actions
- ✓ Copyright Abuse Investigations
- ✓ Cyber Surveillance
- ✓ Brand, Media, Internet monitoring Services
- ✓ Patent Investigations
- ✓ Cease & Desist Letter
- ✓ Litigation Support
- ✓ IPR Trainings

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HOW TO PROCEED IN THE EVENT OF INFRINGEMENT

- ✓ Preparation of documents & evidences
- ✓ Declaration to cease & desist
- ✓ Preliminary injunction from the civil court
- ✓ Travel ban against the team leader or counterfeiter
- ✓ The holder of IP right may file criminal actions at the Prosecutor, who may take initial actions to stop illegal transactions.
- ✓ Destruction of the seized goods with approvals from Prosecutor, CIDs & Municipality.

THE STRATEGIC TECHNIQUES OF BRAND PROTECTION INVESTIGATIONS

What is brand protection? In a nutshell, a brand protection strategy safeguards a company's intellectual property against counterfeiters, pirates, and infringers. However, not every brand deals with the same level of abuse and infringements, so an online brand protection strategy should be tailored to a brand's unique situation.

Our brand protection and IP infringement solution offers three main strategies brands can take depending on the stage of abuse that they encounter:



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WHAT ARE THE TYPES OF RAID ACTIONS?

- ✓ Civil / Administrative Actions
- ✓ Criminal Actions
- ✓ Customs Seizures

FACT: COUNTERFEITING ACCOUNTS FOR UP TO 7% OF ALL WORLD TRADE. THAT EQUATES TO AN ESTIMATED \$600 BILLION EACH YEAR.

HOW CAN WE HELP?

- ✓ We advise on designing and implementing strategies to prevent counterfeit & piracy.
- ✓ We monitor the sale of your products on online platforms.
- ✓ We pinpoint the location of suspected counterfeit as well as back track the entire supply chain with the help of undercover operations & intelligence gatherings / media screening.
- ✓ Periodical market surreys
- ✓ Evidentiary Test Purchases

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WHY US?

- ✓ We have trained full time Investigations team.
- ✓ Quick turnaround time on enforcement actions
- ✓ Focus on manufacturing / warehouse/ importers / printing units.
- ✓ Focus on conviction with backend team to follow cases regularly.
- ✓ Good relations with Enforcement Authorities.

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ABOUT CRI GROUP™

Since 1990, Corporate Research and Investigations Limited “CRI Group™” has safeguarded businesses from fraud and corruption, providing [insurance fraud investigations](#), [employee background screening](#), [investigative due diligence](#), [third-party risk management](#), [compliance](#) and other professional investigative research services. CRI Group’s expertise will add to the diverse pool of business support services available within your region.

- ✓ CRI® has one of the largest, most experienced and best-trained integrity due diligence teams in the world.
- ✓ We have a flat structure which means that you will have direct access to senior members of staff throughout the due diligence process.
- ✓ Our multi-lingual teams have conducted assignments on thousands of subjects in over 80 countries, and we’re committed to maintaining and constantly evolving our global network.
- ✓ Our solutions are easily customisable, flexible and we will tailor our scope to address your concerns and risk areas; saving you time and money.
- ✓ Our team of more than 50 full-time analysts is spread across Europe, Middle East, Asia, North and South America and is fully equipped with the local knowledge to serve your needs globally.
- ✓ Our extensive solutions include due diligence, employee pre & post background screening, business intelligence and compliance, facilitating any decision-making across your business no matter what area or department.

[CONTACT US](#)

OUR SOLUTIONS:



INVESTIGATIVE RESEARCH

ANTI-CORRUPTION & REGULATORY INVESTIGATIONS
 ASSET SEARCH & RECOVERY
 FRAUD RISK & INSURANCE INVESTIGATIONS
 IP INFRINGEMENT INVESTIGATIONS
 INTERNAL INVESTIGATIONS & CONFLICT OF INTEREST
 FINANCIAL INVESTIGATIONS & FORENSIC ACCOUNTING



BUSINESS INTELLIGENCE

MARKET RESEARCH & ANALYSIS
 COMMERCIAL INVESTIGATIONS



COMPLIANCE SOLUTIONS

INVESTIGATIVE DUE DILIGENCE
 CORPORATE SECURITY & RESILIENCE
 THIRD-PARTY RISK ASSESSMENT
 ANTI-MONEY LAUNDERING
 INTEGRITY DUE DILIGENCE

DueDiligence360^o
 Partners to TRUST



BACKGROUND INVESTIGATIONS

VENDOR & 3RD PARTY SCREENING
 PERSONNEL VETTING & PRE- EMPLOYMENT SCREENING
 EMPLOYEE INTEGRITY DUE DILIGENCE

EMPLOY SMART
 Smarter Background Checks Today for a Better Workforce Tomorrow



CERTIFICATION & TRAINING

ISO 37001 ANTI-BRIBERY & ANTI-CORRUPTION MANAGEMENT SYSTEMS
 ISO 37301 COMPLIANCE MANAGEMENT SYSTEMS
 ISO 31000 RISK MANAGEMENT SYSTEMS
 ISO 37002 WHISTLEBLOWING MANAGEMENT SYSTEMS
 ISO 37000 GUIDANCE FOR THE GOVERNANCE OF ORGANISATIONS
 ANTI-MONEY LAUNDERING

ABAC ANTI-BRIBERY
 ANTI-CORRUPTION
 CENTER OF EXCELLENCE

MEMBERSHIPS, CERTIFICATIONS & AWARDS

CRI@ always seeks the highest level accreditations, certifications, and maintains relationships with leading global organisations in the fields of due diligence, fraud investigation and more to ensure the best quality of the services.



ORACLE | Partner

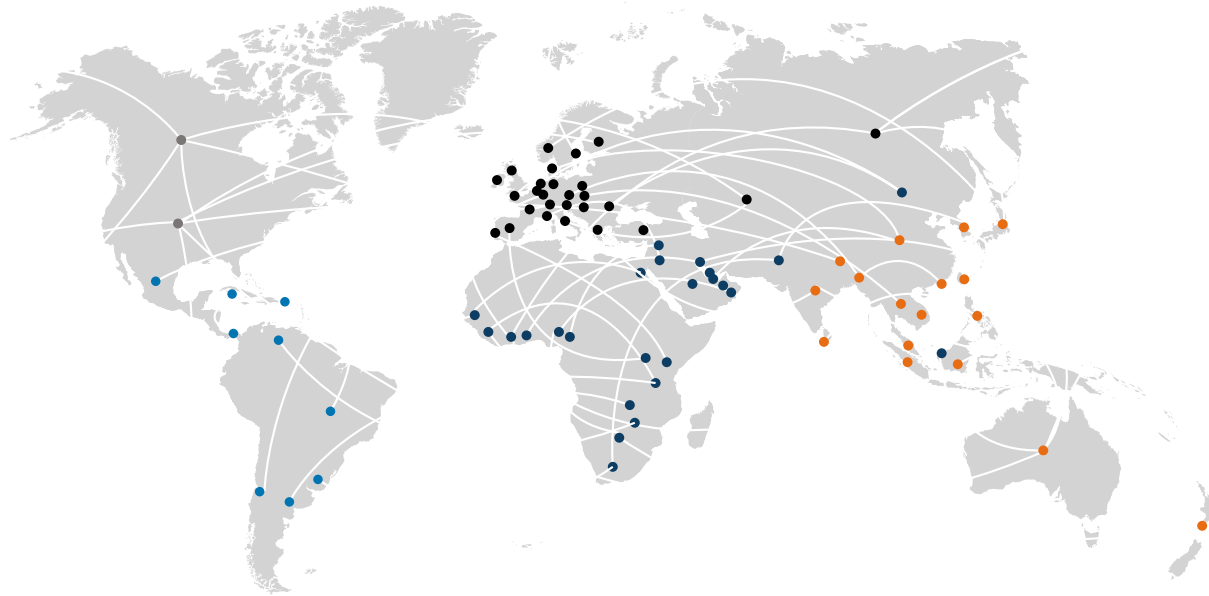


BS 10200:2013
 Code of practise for the provision
 of investigative services

BS 7858:2012
 Code of practise for Security screening
 of individuals employed in a security environment

DISCOVERING
HARD-TO-FIND FACTS
IN HARD-TO-REACH
LOCATIONS

GET A FREE QUOTE NOW!



<p>● MEA MIDDLE EAST, AND AFRICA</p> <p>Pakistan UAE Jordan Bahrain Brunei Qatar Oman Lebanon Ghana Kenya Nigeria Uganda Botswana</p> <p>South Africa Zambia Zimbabwe Tanzania Sierra Leone Gambia Cote d'Ivoire Cameroon Egypt Kuwait Mongolia Saudi Arabia Kazakhstan</p>	<p>● EUROPE</p> <p>Austria Belgium Channel Islands Czech Rep Denmark Finland France Greece Hungary Ireland Italy Luxemburg Monaco</p> <p>Netherlands Norway Poland Portugal Romania Russia Slovakia Spain Sweden Switzerland Turkey United Kingdom</p>	<p>● JAPA JAPAN, ASIA PACIFIC, AND AUSTRALIA</p> <p>Australia Bangladesh China Hong Kong India Indonesia Japan Korea Malaysia</p> <p>Nepal New Zealand Philippines Singapore Sri Lanka Taiwan Thailand Vietnam</p> <p>● USA & CANADA</p> <p>USA Canada</p>	<p>● LAC LATIN AMERICA AND THE CARIBBEAN</p> <p>Argentina Brazil Cayman Islands Chile Mexico Panama Puerto Rico Uruguay Venezuela</p>
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Within our global network, we work with companies across the Americas, Europe, Africa, and Asia-Pacific, as a one-stop **international Risk Management, Background Screening and Due Diligence solutions provider**. We have the largest proprietary network of background-screening analysts and investigators across the Middle East and Asia. Our global team of assets have unrivalled experience across local geographies and are capable of navigating not only the automated and transparent developed world-systems but also the mostly off-line processes required in many emerging markets. As a result, we work both directly for clients and as a discreet white-labelled supplier to some of the world's largest risk management consultancies. Wherever your candidates, employees, or suppliers are in the world, we've got them covered.

LET'S TALK

If you'd like to discuss your Brand Protection and IP Infringement needs, we'd love to hear from you.

EMEA HEAD OFFICE

United Kingdom

Corporate Research & Investigations Ltd.
37th Floor, 1 Canada Square,
Canary Wharf, London, E14 5AA,
United Kingdom
t: +44 203 927 5250
e: uk@crigroup.com

SOUTH AMERICA

Brazil

Corporate Research & Investigations LLC
Paulista Building 2064/2086 Paulista Avenue,
14th floor, São Paulo 01310-928 Brazil
t: +55 11 2844 4290
e: brazil@crigroup.com

NORTH AMERICA

U.S.A.

Corporate Research & Investigations LLC
445 Park Avenue, 9th Floor New York,
NY 10022, United States of America
t: +1 212 745 1148
e: usa@crigroup.com

Canada

Corporate Research & Investigations Ltd.
540, 439 University Avenue,
5th floor Toronto ON, M5g 1Y8, Canada
t: +1 437 836 3223
e: toronto@crigroup.com

ASIA

Malaysia

Corporate Research & Investigations LLC
Level 28, G Tower, WSPACE
Jalan Tun Razak, 50450 Kuala Lumpur,
Malaysia
t: +60 32280 6282
e: malaysia@crigroup.com

Singapore

Corporate Research & Investigations (Pte.) Ltd.
1 Raffles Place, #19-07, Tower 2, One Raffles
Place, Singapore 048616
t: +65 9723 5104
e: singapore@crigroup.com

Pakistan — Islamabad

Corporate Research & Investigations (Pvt.) Ltd.
Level 12, #1210,1211, 55-B, Pakistan Stock
Exchange (PSE) Towers, Jinnah Avenue,
Blue Area, Islamabad, Pakistan
toll free: +92 (51) 080 000 274
t: +92 (51) 111 888 400
e: pakistan@crigroup.com

Pakistan — Karachi

Corporate Research & Investigations (Pvt.) Ltd.
BRR Towers 13th Floor, I.I Chundrigar Road,
Karachi 74000 Pakistan
t: +92 (51) 111 888 400
e: pakistan@crigroup.com

MIDDLE EAST

UAE — Dubai

Corporate Research & Investigations Ltd.
917, Liberty House, DIFC P.O. Box 111794,
Dubai, U.A.E.
t: +971 4 3589884 | +971 4 3588577
toll free: +971 800 274552
e: dubai@crigroup.com

UAE — Abu Dhabi

Corporate Research & Investigations Ltd.
Office No: 3509, 35th Floor Al Maqam Tower, ADGM
Square, Al Maryah Island, Abu Dhabi, U.A.E
t: +971 2 4187568
e: criadgm@crigroup.com

Qatar

Corporate Research & Investigations LLC — QFC Branch
Office No. 130, 1st Floor, Al – Jaidah Square,
63 Airport Road, PO Box: 24369, Doha, Qatar
t: +974 4426 7339 | +974 7406 6572
e: doha@crigroup.com



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